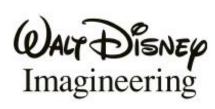


2016 ENTREPRENEURSHIP AWARD SUBMISSION

SUPPORTING DOCUMENTATION

FRC Team 980 ThunderBots Sponsors









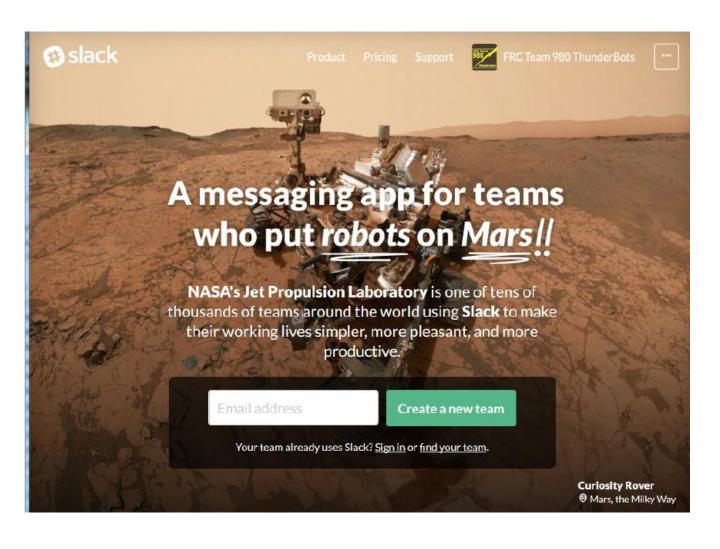




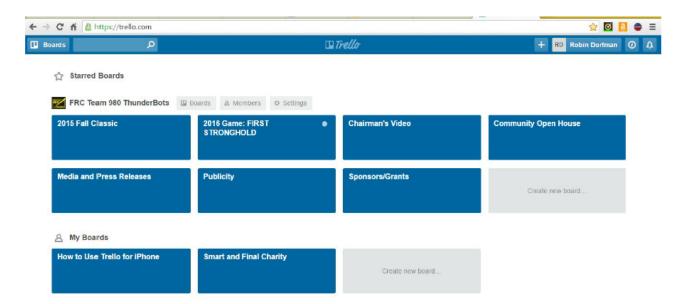








Team 980 Trello Homepage





FRC Team 980 ThunderBots 14101 Claywood Avenue Sylmar, California 91342 info@team980.com a 501(c)(3) Public Charity



FRC TEAM 980 THUNDERBOTS FUNDRAISING

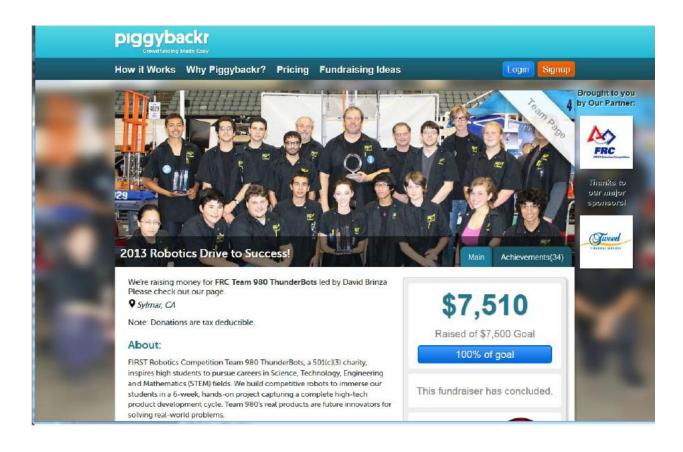
FRC Team 980 ThunderBots is participating in the following ongoing fundraising efforts:

- Ralphs Community Contribution Program: % rebate on every dollar you spend at Ralphs supermarkets.
- Food4Less Community Rewards Program: % rebate on every dollar you spend at Food4Less.
- eScrip: % rebate when you shop at participating merchants and online retailers.
- Benefit: buy gift cards online and redeem for % rebate.
- AmazonSmile: every Amazon purchase results in a donation.

Read on for program details and how to enroll/participate in each of these efforts.

These are all great ways to support Team 980 while doing your regular shopping and spending! No out of pocket donations! Spread the word - your friends and family can also help support Team 980 at the grocery store or buying what they normally would anyway.

THANK YOU!



TEAM 980 SWOT Analyses 2016

Our strategy is W-0, which means improve our weaknesses to achieve our opportunities.

INTERNAL FACTORS

Strengths

- Mentors expertise and dedication
- Major sponsors (JPL, Disney Imagineering)
- Adaptability
- Diversity-students from different schools
- Values
- o Driven strongly by goals
- Respected competitor

Weaknesses

- o Small team
- Leadership
- o Initiative
- o Internal communication
- Not enough funds
- Time management
- Organization
- Marketing
- Attendance
- Easily distracted
- o Students technical skills
- We do not have a permanent location

INTERNAL FACTORS

EXTERNAL FACTORS

Opportunities

- The only team in Burbank/Glendale area
- There are many schools to reach for recruiting
- There are many companies to reach for fundraising
- There are many community organizations to share community events
- There are many FIRST teams to contact for interteam activities
- o Training and education available
- Awards available to win

Threats

- o Other competitive teams
- Losing sponsors
- Losing students-graduation
- o Losing our lab space
- Losing mentors

EXTERNAL FACTORS