



2016 ENTREPRENEURSHIP AWARD
SUBMISSION

SUPPORTING DOCUMENTATION

FRC Team 980 ThunderBots Sponsors



WALT DISNEY
Imagineering



JPL
Jet Propulsion Laboratory
California Institute of Technology





Product Pricing Support



FRC Team 980 ThunderBots



A messaging app for teams who put *robots on Mars!!*

NASA's Jet Propulsion Laboratory is one of tens of thousands of teams around the world using **Slack** to make their working lives simpler, more pleasant, and more productive.

Create a new team

Your team already uses Slack? [Sign in](#) or [find your team](#).

Curiosity Rover
© Mars, the Milky Way

Team 980 Trello Homepage

The screenshot shows the Trello web interface. At the top, there is a browser address bar with the URL <https://trello.com>. Below the address bar is a blue navigation bar containing the Trello logo, a search bar, and a user profile for "Robin Dorfman".

The main content area is titled "Starred Boards" and features a grid of boards under the heading "FRC Team 980 ThunderBots". The boards are:

- 2015 Fall Classic
- 2016 Game: FIRST STRONGHOLD
- Chairman's Video
- Community Open House
- Media and Press Releases
- Publicity
- Sponsors/Grants
- Create new board...

Below the "Starred Boards" section is a "My Boards" section, which contains:

- How to Use Trello for iPhone
- Smart and Final Charity
- Create new board...



FRC Team 980 ThunderBots
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a 501(c)(3) Public Charity



FRC TEAM 980 THUNDERBOTS FUNDRAISING

FRC Team 980 ThunderBots is participating in the following ongoing fundraising efforts:

- Ralphs Community Contribution Program: % rebate on every dollar you spend at Ralphs supermarkets.
- Food4Less Community Rewards Program: % rebate on every dollar you spend at Food4Less.
- eScrip: % rebate when you shop at participating merchants and online retailers.
- Benefit: buy gift cards online and redeem for % rebate.
- AmazonSmile: every Amazon purchase results in a donation.

Read on for program details and how to enroll/participate in each of these efforts.

These are all great ways to support Team 980 while doing your regular shopping and spending! No out of pocket donations! Spread the word - your friends and family can also help support Team 980 at the grocery store or buying what they normally would anyway.

THANK YOU!



2013 Robotics Drive to Success!

[Main](#)

[Achievements\(34\)](#)

Brought to you
by Our Partner:



Thanks to
our major
sponsors!



We're raising money for **FRC Team 980 ThunderBots** led by David Brinza
Please check out our page.

[📍 Sylmar, CA](#)

Note: Donations are tax deductible.

About:

FIRST Robotics Competition Team 980 ThunderBots, a 501(c)(3) charity, inspires high students to pursue careers in Science, Technology, Engineering and Mathematics (STEM) fields. We build competitive robots to immerse our students in a 6-week, hands-on project capturing a complete high-tech product development cycle. Team 980's real products are future innovators for solving real-world problems.

\$7,510

Raised of \$7,500 Goal

100% of goal

This fundraiser has concluded.

TEAM 980 SWOT Analyses 2016

Our strategy is **W-O**, which means improve our weaknesses to achieve our opportunities.

INTERNAL FACTORS

Strengths

- o Mentors expertise and dedication
- o Major sponsors (JPL, Disney Imagineering)
- o Adaptability
- o Diversity-students from different schools
- o Values
- o Driven strongly by goals
- o Respected competitor

Weaknesses

- o Small team
- o Leadership
- o Initiative
- o Internal communication
- o Not enough funds
- o Time management
- o Organization
- o Marketing
- o Attendance
- o Easily distracted
- o Students technical skills
- o We do not have a permanent location

INTERNAL FACTORS

EXTERNAL FACTORS

Opportunities

- o The only team in Burbank/Glendale area
- o There are many schools to reach for recruiting
- o There are many companies to reach for fundraising
- o There are many community organizations to share community events
- o There are many FIRST teams to contact for interteam activities
- o Training and education available
- o Awards available to win

Threats

- o Other competitive teams
- o Losing sponsors
- o Losing students-graduation
- o Losing our lab space
- o Losing mentors

EXTERNAL FACTORS